



# Best Practices in Managing and Leading Sport, Arts and Cultural Organisations

21<sup>st</sup> – 25<sup>th</sup> August 2017

Premier Hotel O.R. Tambo, Kempton Park, Johannesburg

5 Credits towards a Higher Certificate in Management

## Course Outcomes:

- Integrating Governance and Implementing Structures in Sport, Arts and Culture Management
- Improving Operational Effectiveness in Sport, Arts and Culture Organisations and Structures
- Applying Principles of Inclusiveness and Diversity by Making Provision for Persons with Special Needs in the Sports, Arts and Culture Environment
- Promoting the Organisation or Structure to its Beneficiaries and the Community through the Application of Marketing and Communication Principles
- Addressing Health and Safety within the Sport, Art and Cultural Operational Environment
- Applying Project Management Principles to Sport, Arts and Culture Events/Tournaments

## Who Should Attend?

- Sport Event Directors & Managers
- Sport Development Directors & Managers
- Sport Tournament/Event Directors & Managers
- Sport Facility Directors & Managers
- Sport Sponsorship Directors & Managers
- Sport Administrators
- Chief Curators
- Project Directors & Managers
- Community Development Directors & Managers
- Arts and Culture Organisers
- Arts and Culture Directors & Managers
- CSR Managers

## About Your Presenter:

### BPL Hons. B.Econ

Your Facilitator has over 29 years of experience in various roles both within the private and public sector and is currently an executive trainer in Management, Leadership, Finance and Business at an established Business School. His capacity spreads from extensive work he has done at the South African Police Service (SAPS), as an Internal Consultant and Change Management Specialist. At the Technikon Southern Africa he focussed on Management, Leadership and Finance for Senior Management. His area of expertise includes Strategy, Risk, Business Management, Audit and Financial Strategy. As a trainer and facilitator, He has presented various training and facilitated workshops on Project Management, Audit Management, Risk, SCM, Reporting, Planning and Budgeting to more than 27 000 participants during his career



Intelligent Africa Marketing and Training

Tel: 0027 12 997 7676 • Fax: 0027 12 997 7034

info@intelligentafrica.com • www.intelligentafrica.com