



Strategic Management in the Public Service:

From Strategy to Service Delivery

16th – 20th April 2018

Premiere Hotel, O R Tambo, Kempton Park, Johannesburg

Course Outcomes:

- Applying Tools and Techniques Connected To Strategic Thinking, Planning And Management
- Contributing to the Development of A Vision And Mission Statement
- Analysing the External and Internal Environmental of an Organisation
- Establishing Strategic Goals and Objectives for Your Institution
- Formulating Strategies for the Organisation in Terms of Service Delivery And Development
- Evaluating and Selecting Strategies for the Organisation
- Integrating Corporate Governance and Leadership into Strategic Management
- Understanding the Balanced Scorecard and The Use of it For Strategic Management Purposes in an Organisation
- Monitor and Control Strategy Implementation

Who Should Attend?

- CEO's And CFO's
- HR Managers
- Financial Directors and Managers
- Senior Managers
- Chief and Deputy Directors
- Head of Treasury
- Head of Finance
- Chief Accountants and Accounting Officers
- Director Finance Administration and Planning
- Director of Budget
- Chief Risk Officer and Risk Managers
- Budget Consultant
- Senior Officials / Heads of Departments who have a strategic management responsibility within the Organisation

About your Presenter:

M-Tech, M Phil, PhD

Your Facilitator completed five qualifications, one in undergraduate with the focus on economics and public administration. In all his post graduate studies which include a MBA, MPhil in Entrepreneurship the main focus was on business management and business strategy. The Phd included various disciplines such as economics, business economics, and business strategy and supply chain management. After the completion of his Phd he is focussing on socio-economic research and solving social development issues. He has successfully supervised seven master students, addressed 30 international conferences and published 15 accredited articles in international journals. He has been invited on various occasions to be a guest speaker at International conferences.

He has a passion to work with people and his hobby is to lecture and empower people with knowledge.